



Guidelines for the use of the newsletters

Some background

The COVID-19 pandemic was a difficult time for everyone. But it was terrible for parents. They had to help their children through the sudden and unprepared transition to distance learning. Schools and teachers could not provide the necessary support. So digital learning got off to a bad start.

But many indicators show that digital learning will be a part of the future - along with traditional classroom teaching. To be successful, we need to have a comprehensive knowledge of the possibilities and limitations of digital education.

During our Erasmus+ project, partners from Germany, Italy, the Basque Country, Romania and Slovenia collected good and bad examples of digital learning and explored the specific conditions of this new and exciting method of education.

To share the results of our work with parents, we have prepared a series of short newsletters. They show how and why digital learning can help students. The newsletters also provide information on how parents can help their children and address their concerns.

The introduction

Schools wishing to use the newsletters will need to introduce them to parents in an appropriate way. The most common way to do this would be during a parent-teacher conference. It might be helpful to present some facts about digital learning and trends in education in general to prepare the ground.

Parents may have some reservations and/or questions about the newsletters. Therefore, it is a good idea for teachers to read them first and maybe even read some of the further information linked at the end of the newsletters.

Of course, parental consent is essential and can be obtained by signing the mailing list.

Practical questions

The newsletters can be sent to interested parents in a number of ways - by traditional email, but as they are in PDF format, WhatsApp or other popular messengers can also be used.

You do not need a centralised solution for sending out the newsletters (such as mailchimp or similar) if individual teachers handle them for their assigned class. However, if your school plans to send the newsletter to a large number of parents, this may be a better idea.

There is no set interval for sending the newsletters - it could be every week or twice a month. However, you should not make the interval too long to keep parents' attention on the topic.